

1 connected to said one or more receivers or said computer for outputting information to
2 a subscriber, said method comprising the steps of:

3 programming said computer to store a data portfolio, said data portfolio
4 comprising one or more identification data of financial securities, to receive and process
5 news items related to said financial securities in said data portfolio, said news items
6 comprising financial data, to respond to instructions associated with a television signal,
7 said television signal comprising one or more units of television programming with
8 each unit having an associated news item identification datum, and to present received
9 programming in predetermined fashions or in fashions determined at said financial
10 data network receiver station;

11 displaying at one of said output devices a television program that promotes a
12 multimedia product or service;

a 13 inputting a viewer command;

14 controlling said receiver station to receive a selected signal in response to said
15 viewer command, said selected received signal comprising a signal which permits the
16 operation of the receiver station in a designated media operation;

17 further detecting the presence of two or more instruct-to-coordinate signals at
18 said receiver station, each instruct-to-coordinate signal comprising one of:

19 (1) a portion of a multimedia programming signal to receive;

20 (2) a portion of a multimedia programming signal to communicate to a
21 memory location;

22 (3) a digital datum to record or play;